

# Africa-China Social Media Analyst and Knowledge Management Portal Manager



Project Title	Africa-China Social Media Analyst and Knowledge Management Portal Manager
Project Summary	What types of social media posts regarding external activity in Africa have greatest currency among different African audiences? What kinds of responses does external activity illicit and how can that be categorized by place, demographic, language, content, etc.?
Country	Germany
Country/Region of Focus	Africa

## Project Description

This internship requires fluency in various social media platforms, Excel, and simple portal usage. Programming knowledge is NOT required, but the intern is asked to come up with their own methods to identify a broad array of social media patterns and conduct simple numerical analysis of social media posts. Knowledge of African political issues is important, as the intern will be asked to categorize posts by content, user category, etc. Knowledge of a widely-spoken language in Africa is not required, but appreciated. Undergraduate-level understanding of comparative politics, political theory, anthropology, sociology or international relations is also helpful. This intern will also contribute to our collaborative knowledge management portal. The intern will be asked to present their findings to policy makers and capture their findings in graphs and a brief report.

## Required Skills or Interests

### Skill(s)

Data analysis

Data visualization

Political Analysis

Research

## **Additional Information**

Activities, such as investments, construction, visits, speeches, and assistance by major external actors, such as France, China, India, Russia, the United States and the United Kingdom will be the focus of the social media research. The intern will be one of several joining us and will liaise with experts in the field of African international relations. AFRICOM staff will provide guidance, feedback, recommendations, connections to a community of practice, and government/international relations career mentoring. Interns can opt to be featured on an APAN site for related researchers and for interns who turn in final products, AFRICOM staff will provide a letter of recommendation.

## **Language Requirements**

*None*